

April 2020

## Do you have a project?

GINNA AND DAVID GORDON want to guide you through the world of indie publishing



In 2012, we launched Lucky Valley Press to produce *The Gingerbread Farm*, the second book in Ginna's cooking memoir series. We now have 62 published books to be proud of: nine of our own, and the rest for 32 independent authors, some of whom we've never met in person! Working remotely is the name of the indie publishing game.

We both have specialties. As Art Director, Editor and Project Manager, Ginna has overseen several large developmental editing projects, edited many manuscripts, designed more than 30 covers, and has held the hands of all our emerging indie authors throughout their book creation experiences.

David, Typographer and Technical Director, takes the authors' ideas and Ginna's creations and puts his own stamp of beauty upon each individual project. He turns edited material into a book, manages the pre-press process, and shepherds the title into international distribution.

We are both writers. We have navigated the world of indie publishing and learned the ins and outs, the tricks and tips for getting books not only in print but into the global retail system. We coach authors throughout the entire process of creating a book. If an author is beginning with a file of ideas, we'll help coordinate, collate and create a manuscript. We'll take a completed, edited manuscript and turn it into a finished product.

Do you have a project ready to go? Half ready to go? A box of notes? A transcription of your ramblings? We love authors and we want to help.

Take a tour of [www.luckyvalleypress.com](http://www.luckyvalleypress.com). Our website is full of information and will show you the way to our virtual door. Learn more about the books we've created, and about us and our mission.

Welcome to Lucky Valley Press, where the indie author's dream comes true.

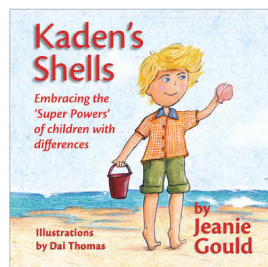
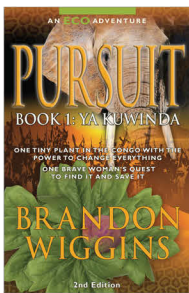
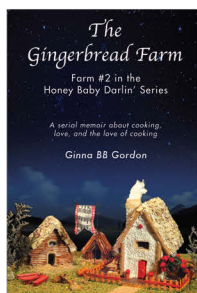
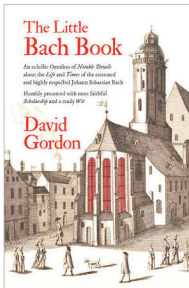
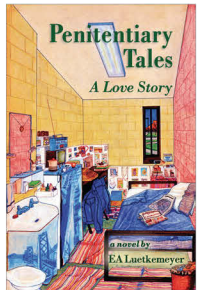
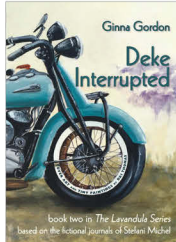
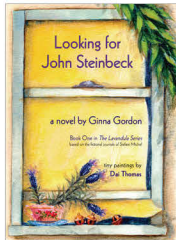
## The Gordons

Lucky Valley Press

PO Box 671 • Jacksonville OR 97530

831-238-1344 • [info@luckyvalleypress.com](mailto:info@luckyvalleypress.com)

[www.luckyvalleypress.com](http://www.luckyvalleypress.com)



A few favorite covers, top to bottom: *Looking for John Steinbeck*, Ginna Gordon; *Soul Companion*, Judy Hilyard; *Deke Interrupted*, Ginna Gordon; *Penitentiary Tales*, E.A. Luetkemeyer; *The Little Bach Book*, David Gordon; *The Gingerbread Farm*, Ginna Gordon; *Pursuit*, Brandon Wiggins; *Kaden's Shells*, Jeanie Gould; *The Soup Kit*, Ginna Gordon.